



ASTRA SCHEDULE
SOLUTIONS THAT FIT.

Program at a Glance				
Sunday, June 24/07				
	Session Type	Presenter(s)	Institution / Vendor	Location
2:00 p.m.-5:00 p.m.	Registration			Main Lobby 2nd Floor
9:00 a.m.	Golf			
2:00 p.m.	Casino lessons/Shopping/Spa/Gym/Indoor Pool			
5:30 p.m.	Cocktail reception			Theatre
Monday, June 25/07				
7:30 a.m. - 5:00 p.m.	Registration			Main Lobby 2nd Floor
7:15 a.m. M1.0	First Time Attendees Hosted Breakfast	Stefanie Ivan		Whistler A
7:30 a.m.	Continental breakfast			Theatre
8:30 a.m.	Opening Keynote: "Influencing Up"	Gregory Schroeder	Integro Insights	Theatre
10:00 a.m.	Nutrition break			Theatre
10:30 a.m. M1.1	Building an Online Calendar	Dawna Mackay	BCIT	Cypress
M1.2	Enrolment Planning Made Easier:Using System-Wide Data on Student Mobility to Make Decisions at the Institutional Level	Devron Gaber and Jody Gordon	BCCAT and Kwantlen University College	Whistler A
M1.3	These Meetings are Killing me! How to Improve the productivity of your Meetings	Joshua Mitchell	Kwantlen University College	Whistler B
M1.4	Website Redesign, Part I: Things We Already Knew	Byron Henry and Angela Runnals	Simon Fraser University	Grouse
M1.5	Recruiting, Retaining and the Advancement of Aboriginal Students	Liz Duret	SIAST	Seymour
11:45 a.m.	Lunch, sponsored by AMBiT Consulting			Theatre

1:00	p.m.	M2.1	Student-Driven Scheduling Improves Retention and Graduation Rates	Pierre Guay	Infosilem, Inc.	Whistler B
		M2.2	David vs. Goliath: Taming the Enrolment Verification Burden	Joanne MacNeil and Anita Kranz	Kwantlen University College	Grouse
		M2.3	Does Proficiency in English Increase Student Success?	Harry Yang	Kwantlen University College	Cypress
		M2.4	How the University of Saskatchewan Uses CRM Technology to Manage and Build Relationships with Prospective Students, Applicants, Counsellors and Parents	Cora Putz and Sonja Hood	University of Saskatchewan and EDge Interactive	Whistler A
Monday, June 25/07						
2:30	p.m.	M3.1	Aboriginal Students in Higher Education	Brian Silzer and Graeme Joseph	UBC	Whistler B
		M3.2	Single-Source Authoring and Content Management	Melody Foreman	University of Lethbridge	Whistler A
		M3.3	First Year Experience for Student Athletes	Stephen Dooley	Kwantlen University College	Cypress
		M3.4	Website Redesign, Part II: Riding on Our Dovetails	Byron Henry and Angela Runnals	Simon Fraser University	Grouse
3:30	p.m.		Nutrition break			Theatre
4:00	p.m.	M4.1	Using Strategic Moments to Transform Service Delivery: Lessons Learned	Kelly McInnes	University of Saskatchewan	Whistler B
		M4.2	Birds of a Feather - Best Practices in Scheduling	Patti Kraigher, Facilitator	UBC	Whistler A
		M4.3	Birds of a Feather - Best Practices in Financial Awards	Joshua Mitchell, Facilitator	Kwantlen University College	Cypress
		M4.4	Assessing the Effectiveness of a Province-Wide Transfer System	Finola Finlay and Devron Gaber	BCCAT	Grouse
5:00	p.m.		Monday evening on your own			
5:30	p.m.		BCRA Awards Reception			2nd Floor Theatre

Tuesday, June 26/07

7:30 a.m. - 4:00 p.m.	Registration			Main Lobby 2nd Floor
7:30 a.m.	Continental Breakfast			Theatre
8:30 a.m.	T1.1 Dual Enrolment in Science - A partnership between SFU and Kwantlen	Rob Fleming and Kate Ross	Kwantlen University College and SFU	Grouse
	T1.2 Increasing Accessibility: Recruiting Underrepresented Groups in Canada and the U.S.	Susan Gottheil	Mount Royal College	Whistler A
	T1.3 A New Economic Model for Higher Educ. – Online Course Exchange	Arnold Friesen, EdD	Trinity Western University	Cypress
	T1.4 Implementing Student Success Initiatives: The Power of Evidence-Based Decision Making on a Politicized Campus	Sarah Collins and Jody Gordon	Ad Astra and Kwantlen University College	Whistler B
10:00 a.m.	Nutrition Break, Sponsored by Decision Academic			Theatre
10:30 a.m.	T2.1 e-Strategy: At the Intersection of Technology and Service to Students	David Johnston	University of Calgary	Whistler B
	T2.2 Saskatchewan Transfer Guide - Panel Presentation	Grant McMillan, Alison Pickrell, Susan Husum and Marnie McNiven		Cypress
	T2.3 Choosing From 39 Flavours	Fred Vogt	UBC - Okanagan	Grouse
	T2.4 SEM is everyone's responsibility	Janice Lamoureux and Doris Silva	College of the Rockies	Whistler A
11:45 a.m.	Lunch			Theatre
1:00 p.m.	T3.1 Best Practices Projects Undertaken by ARUCC	Panel	ARUCC	Whistler B
	T3.2 New to UBC: Strategic Communication with Students	Shannon Sterling and Tlell Elviss	UBC	Whistler A
	T3.3 Alberta Post Secondary Application System (APAS), Description and Information Update	Grant Chaney Executive Director, APAS	APAS	Grouse
	T3.4 Virtual Student Record and Fillable Electronic Forms	Larry Shiohama	Vangent Canada and Hershey Systems	Cypress

Tuesday, June 26/07

2:30	p.m.	Nutrition Break			Theatre
3:00	p.m.	T4.1 Birds of a Feather - Best Practices in Service Standards	Gilbert Perras, Facilitator	Keyano College	Grouse
		T4.2 Birds of a Feather - Best Practices in Admissions / Recruitment	Joy Himmelman, Facilitator		Whistler B
		T4.3 Findings of the University of Saskatchewan Retention Study	Kelly McInnes	University of Saskatchewan	Whistler A
		T4.4 "Got a Question, Get some Answers" - Free session to share issues with others	N/A		Cypress
4:00	p.m.	Sessions End			
6:30	p.m.	Evening Gala, sponsored by Edge - The Student Recruitment Solutions Company			Theatre
11:30	p.m.	Gala ends			

Wednesday, June 27/07

8:00	a.m.	Full breakfast			Whistler A & B
8:45	a.m.	WARUCC Business Meeting and Awards Recognition			Whistler A & B
10:00	a.m.	Short Nutrition break			Whistler A & B
10:15	a.m.	Closing Plenary: Rediscovering Our True Roles as Enrollment Professionals	Bob Bontrager	Director, Consulting Services, AACRAO	Whistler A & B
11:30	a.m.	Conference ends			

Updated June 12, 2007

