

WARUCC 2009 – Conference Session Details

<u>Session Title</u>	<u>Session Presenter(s)</u>	<u>Session Description</u>
Alberta Council on Admissions and Transfer: Resources, Opportunities and Routes	Wendy Richer , Admissions and Transfer Coordinator (ACAT)	Alberta's post-secondary system is constantly changing and students have more choices than ever before when selecting a program of study. This presentation will focus on the resources which the Alberta Council on Admissions and Transfer provides to assist students, including examples of career progression opportunities and different routes that students may take to complete their post-secondary studies and different credentials they may receive.
ASI - Application Submission Initiative	Harald Zinner , Team Lead, Reporting and Accountability, Alberta Advanced Education and Technology (Government of Alberta)	This session will provide an overview of a recently implemented data collection system, the Application System Initiative (ASI) – how it was designed and implemented as a collaborative venture between the publicly-funded post-secondary institutions and Alberta Advanced Education and Technology. Also discussed will be the benefits each partner has obtained from this information both as an institutional, regional and system level.
Assistive Technology and Learning Strategies	Julie DeBoer , Academic Strategist/Assistive Technologies Manager, Disabilities Services (Medicine Hat College)	Secret Agent Assistive Technologist (AT) is hired by the institution to uncover the secrets of struggling students. AT meets up with two operatives, assistive software and learning strategies. This superb trio will blast reading, writing and learning difficulties out of struggling students forever. Don't miss this episode, the script is excellent and the characters are well developed!
Behind Closed Doors: Software Developments to Campus Solutions	Rae Beaumont , Trainer, Admissions & Records (University of Alberta) Mary Jean Mackenzie , Trainer, Admissions & Records (University of Alberta) Sarah Meins , Functional Analyst, Registration (University of Alberta)	The computer upgrade to the Student Administration system for Campus Solutions in 2008 included new functionality that enhances Self Service across campus. Students, prospective students, instructors, and student advisors can now quickly find answers and resources to help themselves, instead of relying on the Registrar's Office, Faculties or Departments. Using the view-only Student Services Center, student advisors can now navigate within Campus Solutions to find the information to answer most student questions in one place.
Birds of a Feather, by portfolio	<ul style="list-style-type: none"> • Recruitment and Admissions – Gerry Kendal, Vice Provost and University Registrar (University of Alberta) • Registrations and Systems – Craig Weston, Registrar & Director of Enrolment Services (Taylor University College and Seminary) • Records & Convocation – Judy Kruse, Registrar, Concordia University College of Alberta 	Birds of a Feather sessions are opportunities to exchange concerns, issues, successes, and business cards with those who share the same or similar portfolio.

WARUCC 2009 – Conference Session Details

<u>Session Title</u>	<u>Session Presenter(s)</u>	<u>Session Description</u>
Blackhawk Down - Compensating for and Collaborating With Helicopter Parents	Glenn Keeler , Registrar (Kings University College)	Helicopter parents are a post-secondary reality, one which we usually think of as a problem. But perhaps there are ways we can manage, and even collaborate with, helicopter. This session will have 15 minutes of the nature of a helicopter parent phenomenon, 30 minutes of a panel discussion of institutional experiences, and 15 minutes of Q & A.
Bridging Functions and Culture: The Integration of Student Services and the Registrar's Office at the University of Saskatchewan	David Hannah , Associate Vice President, Student and Enrolment Services (University of Saskatchewan)	This session will examine the history and background, as well as the processes and plans of implementing organizational change at the University of Saskatchewan
Collaborative Construction International Admission Enrollment Unit In The RO	Deborah Taylor , Manager International Admissions/Enrolment (MacEwan) Rick Lewis , Director, International Education (MacEwan)	This session will present the collaboration and relocation of international recruiters, international bridging program staff, Study Abroad/Exchange agreements, and the creation of an international admissions/enrollment unit of the Office of the Registrar at MacEwan. Use of a matrix model of reporting.
Communication Gap Analysis	James D’Arcy , Registrar (Athabasca University)	Addressing communication gaps in the enrollment process can strengthen enrollment strategy, foster a positive and communicative enrollment environment and enhance student services. This session will focus on how a Communication Gap Analysis of your institutions enrollment processes can help to identify strategies that will positively impact the student experience.
Conspiracy Theory: Taking the Intrigue out of Transfer Credit	Colleen Rausch , Associate Registrar (MacEwan) Darla Devnich , Transfer Articulation Consultant (MacEwan)	Central intelligence – the Information capture, storage and access for both students and staff with respect to transfer credit can provide benefits for recruitment, registration, and resource management. The development of a web-based ACCESS database for transfer credit will be the highlight of this session.
Electronic Information Security	Victoria Lee , IT Security Manager (MacEwan)	Do you know how to protect yourself on-line? Secure your data? Avoid identity theft? Do you understand when to use the To, CC, and BCC fields in an e-mail? Have you wondered why the password requirements may have changed at your institution? Learn the answers to these questions and about the other basics of electronic information security in this presentation. All questions about IT security will be welcome.
Everything You Wanted To Know About Being A Registrar But Were Too Busy To Ask	Brian Silzer , Associate Vice President, Enrolment Services and Registrar (University of British Columbia) Don Yurchuk , Dean of Admissions (NAIT)	Brian Silzer and Don Yurchuk have served the Office of the Registrar in particular and post-secondary administration in general for many years. In this session, Brian and Don will give a short history of long careers, and then turn it over to the participants for questions.

WARUCC 2009 – Conference Session Details

<u>Session Title</u>	<u>Session Presenter(s)</u>	<u>Session Description</u>
Fail Safe - Every Registrar's Office Needs a Student System Trainer	Elizabeth Lind , Trainer, Student Systems (MacEwan) Michelle Fraser , Associate Registrar, Registration & Student Systems (MacEwan)	Curious about what a full-time trainer brings to your institution? Pretty sure your area could use a trainer but don't know what to look for? Come and hear about the kinds of skills and the tangible benefits a trainer can bring to your institution.
How A Vice Presidents Academic Experiences Influence Their Perception of Self As Leader	Craig Hart , Director of Student Services/Registrar (Medicine Hat College)	Plenty of research focuses on leadership and how it is demonstrated. However, very little research has looked at how leaders come to understand themselves as such. Craig will present his theory of how one particular population of leaders (with whom we are all familiar) have developed their sense of self as leaders. His theory is drawn from recent in-depth interviews with 16 Vice President Academics affiliated with Alberta's colleges and technical institutes. Attend this session if you aspire to become a vice president academic, are interested in leadership from a theoretical perspective, or are simply interested in hearing about what others are researching.
International Admission and the New European Degree (The Bologna Accord)	Barry Williamson , Director, Graduate Admission and Records (Simon Fraser University)	In October 2008, Barry Williamson visited five of SFU's European partner institutes and studied the implementation of the new three cycle degree system resulting from the Bologna Accord. This session will share the findings of study and research of the implementation process, the problems and benefits of the new system, the future plans for change there and will be presented from the perspective of Director of Admission for graduate studies at SFU.
Leading Change From The Inside Out	Paula Burns , Associate Vice President, Academic (NAIT)	In this session, participants will receive an introduction to current and emerging theories and practice in the area of change leadership. The session will be highly engaging and interactive, with participants having the opportunity for dialogue with their colleagues about the opportunities and challenges associated with the multiple aspects of change in post secondary education. Dr. Burns will share some of her experience in leading change in two different post-secondary institutions.
Process Mapping, The Theatre of Life: The RO That Knew Too Little	Teri A. McIntyre , Business Analyst (MacEwan)	Business processes are the production lines of a Registrar's Office. When processes fail in the RO, services fail students, faculty, staff, and in some instances, the entire organization. This session will provide an overview of the fundamentals of business process mapping and demonstrate the value of such an activity for post-secondary institutions.
Provincial Meetings	Alberta – TBD B.C. – Jody Gordon , Associate Vice President, Student Services and Registrar (Kwantlen) Manitoba – TBD	Provincial meetings – agenda may include those issues that are governed by the home province, such as reporting, funding, transfer credit systems, etc.

WARUCC 2009 – Conference Session Details

<u>Session Title</u>	<u>Session Presenter(s)</u>	<u>Session Description</u>
	Saskatchewan – Russell Isinger, Manager and Assistant Registrar (University of Saskatchewan)	
Provincial Registrar's Discussion re formation of Alberta organization	Bob Hann , Registrar (Red Deer College)	A meeting of the Registrars from all Alberta PSE institutions to discuss formation of a Provincial Registrar's Group, similar to those that exist in other provinces (e.g. BC, ONT) The agenda will include, but is not limited to: Interest in forming a Provincial Registrars group, Purpose of group and relationship to other provincial groups; Mandate/roles, Constitution (samples from similar groups will be provided), and Election of officers (if sufficient interest)
SEM 101 - The Strategic Enrolment Management	Susan Gottheil , Associate Vice-President, Enrolment Management (Mount Royal College) Clayton Smith Vice-Provost, Students and Registrar (University of Windsor)	In a shifting demographic and economic environment, institutions across North America have adopted a Strategic Enrolment Management (SEM) framework to help attract, support, and retain students. What is SEM? Join us to learn the basics - and share the challenges of implementing partnerships and change. Whether you are new or an expert in your office, SEM provides a new way of breaking down those academic and administrative silos. Participants will share challenges of trying to implement a SEM framework and/organization in our institutions.
SEM 102 - Increasing Accessibility: Lessons Learned in Retaining Special Population Students in Canada	Susan Gottheil , Associate Vice-President, Enrolment Management (Mount Royal College) Clayton Smith, Vice-Provost, Students and Registrar (University of Windsor)	What are Canadian universities and colleges doing to impact the retention of Aboriginal, first generation, and low income students? This session shares lessons learned and best practices across the country. Participants will have the opportunity to share their challenges and success stories. Walk away with the knowledge of successful student retention practices that you can employ on your campus to impact the success of special population students.
SEM 103 - Shifting Towards A Culture Of Evidence: From Faculty-Centric to Student-Centric Course Scheduling	Jody Gordon , Associate Vice President, Student Services and Registrar (Kwantlen)	Higher education is increasingly shaped by accountability measures. Outputs (graduates) are as critical now as inputs (applicants) were 10 years ago. A student's ability to get the right courses at the right time can be a significant barrier to graduation. The presenter will discuss how their student services shifted the culture at their institution towards a more student-centric scheduling system through the use of demand analysis, accountability measures, and outcomes reporting.
SEM 104 - Decommission Your Student Services Silos - A Student Services Journey	Jody Gordon , Associate Vice President, Student Services and Registrar (Kwantlen) Zena Mitchell , Director, Registrar Services (Kwantlen)	In 2001, the "Office of the Registrar" at Kwantlen Polytechnic University was an underground installation where weapons could have been stored. We were compartmentalized by walls both physically and metaphorically. Come hear about our 7 year journey out of the bunker and into the service 'light'. By applying the "Good to Great" approach and the concept of "Dynamic Achievement", we shifted our service culture and physically altered our space

WARUCC 2009 – Conference Session Details

<u>Session Title</u>	<u>Session Presenter(s)</u>	<u>Session Description</u>
		thereby position us to transform lives (of our staff, students, and faculty) as the newly integrated and collaborative Student Services Division.
SEM 105 - Canadian Registrar 101	Stefanie Ivan , Registrar (MacEwan) Joan Fraser , Associate Registrar, Records and Convocation (MacEwan) Jody Gordon , Associate Vice President, Student Services and Registrar (Kwantlen) David Johnston , Registrar, (University of Calgary)	This session will the role of the Registrar in the following: purpose, historical and current roles in Canadian institutions, the changing role of the Registrar, the Importance of data and research, the role of the Registrar in academic policy and governance, and technology in registrarial Affairs.
The Horner Ultimatum	Jeanette Tajcnar , Project Manager APAS (MacEwan)	Apply Alberta and the MacEwan experience. The Good, the Bad, and the Successful. This session will share how MacEwan has participated in the Apply Alberta project - lessons learned and the future of a provincially based consortia application system. Includes a discussion on decisions regarding level 2 versus level 3, communication on the project, and the MacEwan project approach.
The Implementation of a Shared Application and Transcript Service in the Province of Alberta	Grant Chaney , Executive Director (Apply Alberta)	This session will provide an overview what ApplyAlberta is and how it is being implemented in the province. In particular, the session will provide insight into how applicants and students will use and benefit from the system. Emphasis will also be placed on the collaborative model that has developed between over 23 very different organizations (21 post-secondary institutions and two government ministries). To close the session, the presenter will discuss how the current service has been developed as a foundation for future services and how that will evolve into a future vision for ApplyAlberta.
The MO @ AU Convocation	Mel MacGregor , Events Coordinator (Athabasca University)	Athabasca University's Convocation has a reputation for being an intimate, personalized, student-centered, and all-round incredible experience. B & E's are expected. Code 7's and Code 8's are a daily occurrence. Find out the 10-20 during this energizing session. 10-4? Join Mel MacGregor, Events Coordinator, to learn how a university located in a small northern Alberta town hosts a 3 day, outdoor convocation that attracts 15,000 guests, wows students, amazes their families and brings tears to the eyes of the audience.
"Thumbs Up & Thumbs Down" Recent Good Bad and Ugly Marketing Campaigns For Higher Education	Ken Steele , Senior Vice-President, Education Marketing (Academica Group)	Recent marketing has promoted pills for childhood obedience, half-naked guys in towels, and universities where you're a number. This highly visual session will praise, pan, and dissect dozens of noteworthy recent campaigns from a range of countries. There may be some you haven't seen, and perhaps some you've paid for. This eye-only briefing will bring you up to speed on emerging trends in stealth applicants, for profit education, competitive recruitment strategies, and emerging trends in new technology. The intelligence-gatherers behind Academica's Top Ten <i>and North America's</i>

WARUCC 2009 – Conference Session Details

Session Title	Session Presenter(s)	Session Description
		<i>largest applicant survey will share some confidential data, intriguing suspicions, and alerts regarding ominous new trends.</i>
Tomorrow Never Dies: The Next Adventure - The Role of Graduate School Liaison at MacEwan	Dorothy Ritz , Graduate School Liaison (MacEwan)	Grant MacEwan College is actively integrating initiatives to address new challenges accompanying the process of granting undergraduate Baccalaureate degrees. One of these initiatives involves the establishment of a position of Graduate School Liaison. Recently appointed to this role, Dorothy will share the process of the development of this role in the Registrar's Office.
Why use a Wiki? Experiences Designing and Implementing a New Approach to Knowledge Management and Collaboration	Deirdre Brown , Project Manager, Records and Registration (University of British Columbia) Jaclyn Mosher , Manager, Business & Systems & enrolment Services (University of British Columbia)	This presentation will provide a case study detailing how UBC Enrolment Services designed and implemented a Wiki as a tool in its knowledge management strategy. Presenters will discuss why a Wiki was chosen, how it can be used to create, capture, leverage and share information between staff and across the institution, and challenges for consideration.

****SCHEDULE & PROGRAM ARE SUBJECT TO CHANGE***